

Updating our Privacy Policy in line with new GDPR law.

The way in which we handle your data is outlined below. If you require any additional information, please contact us.

How your data is stored

1. We have a hard copy of your data which was completed by you during registration
2. We have a digital copy of your data which is kept on a secure device.
3. If your child chooses to leave the dancing school the digital data is deleted, and the hard copy is destroyed 3 months after leaving. You will no longer be contacted via email unless there are outstanding fees to be paid.

How your data is used

1. Emergency information (contact phone number/ relevant medical information provided by you) is kept with our registers. Only I (Alex) am privy to this information which is accessible should I need it.
2. Your child's name and date of birth are shared with the ISTD upon applying for exams. This is the information they require to process a pin number.
3. Your email address is used in order to send you your termly invoice as well as information regarding theatre trips, or school events. Your email address is never passed on to a 3rd party.

If you wish to opt out of hearing about other school events via email, please contact us immediately.

4. All future group emails will be sent using BCC to ensure your privacy
5. Your postal address will be used as a last resort, should we need to send you anything through the post i.e. important documents such as exam certificates. This information is not shared with any 3rd parties.

Social Media

1. No child will appear on social media without parental consent this should be indicated on their registration form. I am aware of those who cannot be videoed and photographed for the purposes of Social Media.
2. We have three social media platforms- the Dance Fusion Facebook page, the Dance Fusion Instagram account and the Dance Fusion TikTok account we also occasionally post media to our website. I will never share any class videos or photos on my personal Facebook pages or Instagram accounts.
3. Your child's name will not appear on any social media platform next to a picture or video unless you have given us permission to do so.

If you wish to make any changes regarding your child appearing on our social media platforms, please get in touch immediately. We understand and respect your decision should you not want photos/ videos to be posted.